



## **Rated C Guidelines & Definitions**

The Rated C rating will utilize three sections to accomplish it's goal of giving viewers a clear picture of what they are about to see.



The first section is a content rating. The second section is a targeted audience rating. The third section is a content category section.

**Section 1: Content**



CE: Everyone: Content approved for all ages.

C8: 8 & over: Content might not be suitable for children under 8 years of age. (usually a result of mild peril or mild violence)

CM: Mature: Subject matter not recommended for younger audiences. CM content will contain mature subject matter (sex, drugs, violence, etc.) but will not contain profanity, vulgar language, graphic violence, or graphic sexual content.

CG: Graphic: Subject matter contains graphic depictions of violence, sex, or language. This content rating will be used primarily for Documentary content where this type of rating is necessary.

**Section 2: Target**



C: Targeted for Children

T: Targeted for Teens

A: Targeted for Adults

**Section 3: Category**

CATEGORY



M: Movie - Narrative

S: Series

D: Documentary

B: Book

N: News

**Rating Samples:**



**Content: Everyone - Target: Children, Teens, Adults - Category: Movie**



**Content: 8 & Older - Target: Children, Teens & Adults - Category: Movie**



**Content: Mature - Target: Teens & Adults - Category: Series**



**Content: Graphic - Target: Adults - Category: Documentary**